

Arcadia: Clean Energy for Renters & Homeowners

SECTOR

Distributed Energy

LOCATION

Washington, D.C.

INVESTED

April 2017



“If we make choosing clean energy an easy, attractive choice for everyone we can all decrease our dependence on fossil fuels. Today, Arcadia members all across the country connect to wind and solar power every day. There are about 130 million power bills paid every year, meaning 130 million people could be making this choice. To me, that’s the future of energy - 100% clean and powered by people.”



INNOVATOR

Kiran Bhatraju

11K

Metric tons CO₂e saved in 2019

1,565

Acres of community solar

23K

MWh renewable energy production in 2019

Impact

Arcadia connects customers with renewable energy sources. With Arcadia, customers can purchase renewables for 50-100% of their energy use and save about 20% on their utility bills.

In 2019 alone, Arcadia customers purchased more than **386,000 MWh of clean energy attributes**.

Arcadia’s community solar program supports **over 9,000 subscribers** in eligible states across **12 wind farms and over 1,500 acres of solar projects**.

Arcadia supports low-FICO customers, who are traditionally unable to access community solar, significantly **lowering barriers to renewable energy access** and ensuring that more families can access the cost-saving benefits of community solar.

SUPPORTING SDGs

