

Sparkfund: The Smartest Energy Subscription

SECTOR

Smart Cities

LOCATION

Washington, D.C.

INVESTED

January 2017

“Managing energy systems and focusing on how we can add value for customers in ways they care about is our core focus; we are reducing carbon emissions and creating energy savings that otherwise wouldn't have occurred. Sparkfund is doing this with individual customers, but also with incumbent energy providers who must lead the charge for change, or it won't occur at scale across the market. We're proud that the SparkOS is the infrastructure that facilitates that change.”



INNOVATOR

Pier LaFarge

600+

Completed energy efficiency projects

300K+

Lifetime metric tons of CO₂e avoided

\$78M

Customer savings on energy bills

Impact

Sparkfund is an innovative subscription model to help companies adopt efficient new energy systems without upfront capital, while simultaneously slashing their greenhouse gas emissions. Efficiency-as-a-service can drive upgrades without the burden of upfront capital, allowing companies to tackle climate change one upgrade at a time. The Sparkfund Technology Subscription lets customers maintain and upgrade heating, cooling, lighting and resiliency systems for less than what they spend on these systems today.

In 2019 alone, Sparkfund customers reduced over **34,000 metric tons** of CO₂e.

Sparkfund also engages with nonprofits including NAACP, Equal Justice Initiative, and CELI, in multi-stakeholder initiatives on advancing energy efficiency.

SUPPORTING SDGs

