

Measurabl: The Leading ESG Data Management & Analytics Solution for Commercial Real Estate

Though ESG has been building momentum for years across the corporate landscape, most real estate owners and investors are just starting to integrate sustainability into their businesses. In a 2021 survey of commercial real estate professionals, 81% stated that ESG is crucial for driving important business decisions, however only 63% are “moderately-to-significantly confident” they are able to gather the appropriate amount and quality of data required to incorporate ESG.³⁷

Matt Ellis, previously Director of Sustainability Solutions at CBRE, founded Measurabl in 2013, making it a first mover in ESG software for real estate.

Measurabl’s solution automatically aggregates investment grade ESG data (such as utility data and physical climate risk data), performs building and portfolio-level performance benchmarking, and enables advanced reporting. Customers can also use the platform to streamline green building certifications and company level ESG reporting as well as Scope 1 & 2 GHG calculations.

The company now serves a large portion of public REITs and real estate asset managers, representing a combined \$2 trillion in gross asset value among its subscribers, as well as corporations with significant real estate footprints. The company is headquartered in San

Diego, CA with 90+ employees.

C&I facilities make up ~60% of US electric load and utilities, including EIP’s partner coalition, can work with these customers and Measurabl to help further efficiency and decarbonization goals. EIP led Measurabl’s \$50 million Series C round in August 2021 with a \$25 million investment, joining existing investors.

Measurabl’s customers cover

>67,000
commercial buildings

representing

>11.7B
square feet

across

90
countries



“It is clear to us that ESG measurement is rapidly becoming table stakes for the built environment – not just because the energy transition is important, but because ESG actions drive material asset value appreciation. Measurabl has built the preeminent ESG data management solution for the real estate industry and we are excited to help fuel their expansion into new markets and geographies.”



LINDSAY LUGER,
Partner at Energy Impact Partners

MEASURABL'S ESG SOFTWARE FEATURES



Automated Utility Data Collection & Verification

Gather meter-level electricity, water, fuel, district, and waste data automatically from thousands of utilities. Ensure that data meets stakeholder requirements with data checks, anomaly detection, and clear paths to error resolution.



Physical Climate Risk

Measurabl has integrated global physical climate risk data to its ESG platform to help users assess their exposure to heat stress, flooding, and other factors at the asset level.



Cohort Insights

Compare your building- and portfolio-level ESG performance to tens of thousands of buildings in Measurabl's database to see how your assets stack up against your peers.



Seamless ESG Disclosure

Gain expert help disclosing to ESG benchmarks like GRESB and CDP with built-in reporting modules.



Sustainable Building Management

View and renew green building certifications like LEED, BREEAM, ENERGY STAR, and manage asset-level projects, audits, and ratings.



Document Repository

Track your ESG policies and procedures alongside environmental data in the Measurabl platform.



Carbon Emissions Calculation

Automatically calculate Scope 1 and 2 greenhouse gas emissions to determine which buildings are highly efficient and which emit excessive levels of carbon.



Target Setting

Set and track progress toward environmental goals so you can be confident you'll reach voluntary and mandated targets.



Building Trend Analysis

Visualize and track trends in energy and water consumption, waste outputs, and carbon emissions, then compare performance against weather and building occupancy factors.