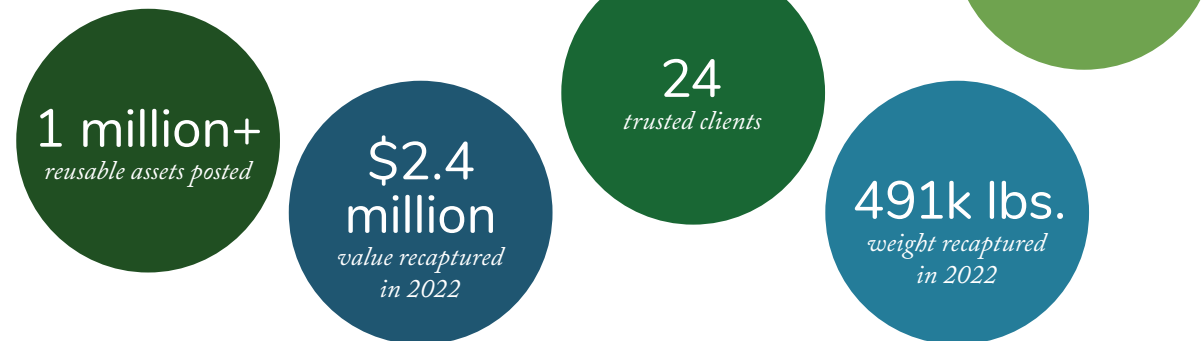


# Rheaply—Put Your Resources to Reuse

Every year, corporations produce massive amounts of waste from the disposition of workplace resources and materials—in fact, 38% of total material input into the global economy is stock build-up.<sup>36</sup> Today, there are few solutions for companies to track, quantify, and improve on this issue.

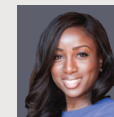
With Rheaply’s technology, companies can build a digital log of all their materials and resources, creating visibility of this inventory across their organization. They can also sell, track, or donate items within their company, to a network of external partners, or to the public. By using Rheaply’s platform, customers make more prudent, efficient purchasing decisions based on utilization, reuse, and sharing of valuable assets. They can also access a reporting dashboard to measure the associated embodied carbon and waste avoidance as well as cost savings through internal reuse.

In June 2022, EIP participated in Rheaply’s \$20 million fundraiser. EIP anticipates that members of its coalition of strategic corporate investors will be able to use Rheaply to log, track, reuse, donate, and sell their assets. Rheaply was founded in 2016 by Dr. Garry Cooper and is based in Chicago.



*Rheaply team*

*“There is ample opportunity to expand circularity in the global economy to ensure we hit net-zero carbon targets. We believe Rheaply is the market player poised to bring a valuable solution to market while building a company that engenders diversity and inclusivity.”*



**VIDA ASIEGBU**, *Principal at Energy Impact Partners*