

# ELECTRIFYING HOMES, ONE EV CHARGER & BATTERY STORAGE SYSTEM AT A TIME

Transportation represents over a quarter of total greenhouse gas emissions in both the U.S. and Europe.<sup>34</sup> As adoption of electric vehicles (EVs) increases, and with over 80% of EV charging taking place at home, customer demand for efficient, easy-to-install home charging solutions has surged.<sup>35</sup> Since 2016, myenergi has successfully entered the home energy management space with its smart EV charging and home energy storage systems.

Riding the wave of increased customer demand for broader electrification solutions and energy independence, myenergi has established itself as a strong customer brand across Europe. myenergi's core EV charging product is highly differentiated by its ease of installation, home energy management capabilities, and integration with solar and storage. With its modular 5 kWh storage product and sophisticated energy management functionalities, myenergi enables the optimization of solar photovoltaic (PV) self-generation, EV charging, and overall home energy consumption.

Through a vertically integrated business model – combining in-house design with engineering, manufacturing, marketing, and local installer partnerships – myenergi has seen strong momentum and is well positioned to capture a growing share of the home energy management market across Europe. To help scale further in the European market, myenergi will be exploring channel partnership opportunities with EIP's utility partner coalition. Partnering with myenergi would support our coalition's home electrification offerings to help residential customers decarbonize their homes. myenergi is gaining access

to hundreds of thousands of residential customers through EIP's utility partners in Europe.

Since EIP's investment in myenergi in 2023, we have worked with founder, Lee Sutton, to create a "myenergi" ESG committee, chaired by EIP Managing Partner and myenergi Board Member, Nazo Moosa. The mandate of the committee includes overseeing and advising the board on myenergi's strategies, goals and commitments related to sustainability and ESG. myenergi has developed a framework of short and long-term goals and specific actions directly linked to the UNs SDGs, to ensure that the company continues to be the leading Home Energy Management player in the UK and Ireland. myenergi's sustainability objectives include decarbonizing in accordance with Science-Based Targets methodology for a 1.5°C trajectory, analysis of energy consumption data to identify inefficiencies and reduce emissions, developing a circularity model for its products and transforming into a certified B Corp.

In addition to the directly measurable environmental impacts of myenergi's residential electrification products, the company is an important employer in Grimsby—one of the lowest-income regions in the UK—and thereby continues to provide meaningful economic opportunities for the region.

**500,000+ EV chargers installed**

**125% growth over the past three years**

**Top 30 fastest growing UK companies**



Jordan Brompton (left) and Lee Sutton, myenergi Co-founders

zappi EV charger



*“We are proud to back Lee and Jordan who have built a truly unique company in the climate sector that is both growing rapidly and is profitable. Zappi is already one of the leading charger brands in the UK and Ireland and with the success of its libbi energy storage product, we believe myenergi is in pole position to become the leading Home Energy Management provider.”*

Nazo Moosa is Managing Partner, Europe at Energy Impact Partners and Board member and ESG Committee Chair at myenergi